

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-May-18	31-May-17	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	120.962.744	122.842.928	-1,53%
WINSTON CLASSIC	76.997.261	82.500.921	-6,67%
CAMEL	76.533.255	69.144.243	10,69%
CHESTERFIELD	73.968.758	72.697.988	1,75%
FORTUNA	66.417.839	66.390.402	0,04%
LUCKY STRIKE	56.143.030	52.353.709	7,24%
L&M	40.519.679	40.861.644	-0,84%
WINSTON	39.376.913	31.856.899	23,61%
DUCADOS NEGRO	33.945.575	36.531.877	-7,08%
NOBEL	32.947.209	34.089.202	-3,35%
WEST BROOKLYN	27.935.034	27.264.171	2,46%
DUCADOS RUBIO	20.313.258	21.967.039	-7,53%
MARLBORO TOUCH	13.168.157	11.492.217	14,58%
DUCADOS RUBIO 100'S	12.855.052	13.295.323	-3,31%
ROTHMANS	12.495.502	11.294.384	10,63%
PHILIP MORRIS	10.145.021	11.451.067	-11,41%
FORTUNA RED LINE	7.957.452	8.333.508	-4,51%
LUCKY STRIKE CLICK & ROLL	7.823.454	6.229.756	25,58%
NOBEL STYLE	7.607.810	7.082.750	7,41%
MARLBORO POCKET	6.962.308	6.795.662	2,45%
DUCADOS RUBIO BLANDO	6.850.366	7.876.621	-13,03%
LUCKY STRIKE BLANDO	6.826.882	6.776.551	0,74%
PALL MALL	5.941.495	6.868.702	-13,50%
MARK 1	5.753.730	6.605.350	-12,89%
ELIXYR	5.637.731	5.958.772	-5,39%
JOHN PLAYER SP.	5.610.849	5.714.828	-1,82%
AUSTIN	5.593.873	4.680.152	19,52%
PHILIP MORRIS K/S	5.242.661	4.247.976	23,42%
BENSON & HEDGES AMERICAN	4.595.877	5.879.157	-21,83%
OMÉ	4.327.570	3.776.520	14,59%
BENSON & HEDGES	3.236.210	3.512.076	-7,85%
KARELIA	3.213.420	3.163.980	1,56%
L&M RED BLANDO	2.936.046	3.246.027	-9,55%
R 1	2.805.556	2.967.870	-5,47%
NOBEL BLANDO	2.727.355	2.866.840	-4,87%
L&M BLUE BLANDO	2.609.286	2.777.160	-6,04%
BULLBRAND	2.530.222	2.591.861	-2,38%
BN	2.411.670	2.634.831	-8,47%
GAULOISES RUBIO	2.238.189	2.052.641	9,04%
CHESTERFIELD BLANDO	2.188.396	2.312.287	-5,36%
JOHN PLAYER SP. BLACK/BLUE	2.107.470	2.148.875	-1,93%
PALL MALL LARGO 100'S	1.953.299	2.251.673	-13,25%
LAMBERT & BUTLER	1.930.987	2.048.142	-5,72%
RESTO MARCAS	42.978.625	43.056.398	-0,18%
Totales	877.323.077	870.490.980	0,78%